CHRISTOPHER OWEN

owenross@umich.edu • 734-263-4003 Ann Arbor, MI **EDUCATION** UNIVERSITY OF MICHIGAN Ross School of Business, School for Env. and Sustainability Master of Business Administration, Master of Science (4.0 GPA), April 2020 Emphases: Management and Organizations; Behavior, Education, and Communication (BEC) • Leadership: Ross Human Capital Club Board of Directors; Center for Positive Organizations +LAB Fellow; Erb Institute Director of Recruiting; Rackham D&I Graduation Speaker Awards: Ross Business+Impact Fellow; SEAS Dean's Fellow; UNLEASH Global Innovation Fellow; Dow Masters Fellow; U.S. Peace Corps Fellow; SEAS Mertz Social Impact Fellow **MARQUETTE UNIVERSITY** Milwaukee, WI Bachelor of Arts in Psychology and Philosophy (summa cum laude, 3.98 GPA), May 2010 MICROSOFT CORPORATION Redmond, WA **EXPERIENCE HR Consultant** 2019 Operationalized org-wide mentoring program based on primary and secondary research; Summer pitched program directly to the President of Microsoft and received official funding approval Co-created FY20 D&I strategy for 1500-person org after interviews with 21 VPs and D&I leads Boston, MA 2019 FIDELITY INVESTMENTS **Spring MBA Consultant** • Designed, analyzed, and presented focus group and e-survey research to 10 executives. shaping 12 strategic recommendations regarding the future of the financial services industry Ann Arbor, MI 2019 UNIVERSITY OF MICHIGAN - LITERATURE, SCIENCE, AND THE ARTS **Graduate Student Instructor** Winter Instructed and evaluated three semester-length undergraduate classes, equipping 67 total students as analytical, innovative sustainability change agents; received return teaching offer 2018-2019 **ROSS OPEN ROAD** Ann Arbor, MI Open Road Fellow and Leadership Board Co-Lead Researched landscape of childcare industry in Detroit and created cost-benefit analysis for Detroit childcare center, enabling CEO to identify 80 growth opportunities for enrollment • Led new student onboarding, alumni engagement, and leadership transition of the Open Road organization as it attained official status as a university student club which scaled org impact 2018 Madurai, India APARAJITHA HR CORPORATE SERVICES **Global Impact Fellow** Summer Developed and field-tested scalable coaching program for 28 entrepreneurs resulting in new org revenue stream; authored JDs, hiring guide, training workshop, and coaching curriculum Cuenca, Ecuador 2014-2017 UNITED STATES PEACE CORPS Regional Leader and Leadership Training Consultant, 2016-2017 Analyzed volunteer attrition and created regional community network to increase retention and engagement of 30 volunteers, doubling applications for leadership position extensions Collaborated with senior staff members to transform volunteer training methodology; developed over 50 unique training sessions which increased exit survey satisfaction **Business Development Consultant, 2014-2016**

 Managed 24 business development consulting projects nationwide, resulting in new product launches and improved organizational effectiveness across multiple functions and industries

2011-2013 HOSEA'S HEART INC. Manzini, Swaziland

Co-Founder and Director of Financial Accountability

• Created business plan for start-up international NGO; recruited 30-person team of volunteers, directors, and legal advisors; launched fundraising campaign and opened 16-bed girls' home

2010-2013 LEGACY COLLEGE FUNDING

Co-Founder and Director of Operations

 Analyzed and revised 8 years of parent company financial records to pass IRS audit; evaluated and restructured \$100K of company debt, leading to first year of company profit

ADDITIONAL

- Spanish (advanced); Co-Founder of Casa Maria Amor Women's Business Empowerment Center
- E-book author of "Business WIZBITS" and "Leadership WIZBITS: A Changemaker's Guide"
- Outdoors enthusiast: Trans-America Bike Race finisher; IRONMAN; Appalachian Trail hiker

Madison, WI